

2010 Preprinted Insert Rates

The following is a breakdown of distribution and rates:

Turley Publications offers the largest circulation of free, paid subscription and direct mail newspapers in the area.

Paid Circulation/Store Drops

Agawam Advertiser News	5,200
Barre Gazette	2,660
Chicopee Register	13,000
Country Journal	3,800
The Sun	6,000
The Register	12,000
The Journal Register	4,649
Southwick Suffield News	5,000
The Town Common	3,000
Town Reminder	8,200
Ware River News	4,181

Total 67,690

Direct Mail Publications

Quaboag Current	8,227
The Sentinel	8,236
Shopping Guide	9,799
The Wilbraham-Hampden Times	9,338

Total 38,600

**TOTAL COMBINED
CIRCULATION**

106,290

Quantity	Paid Circulation/Drops	Direct Mail*
1,000-10,000	\$50/m	\$60/m
10,001-20,000	\$45/m	\$55/m
20,001-30,000	\$40/m	\$50/m
30,001-40,000	\$37/m	\$45/m
40,000 +	\$35/m	\$40/m

Quantities can be accrued with a frequency contract.

***There is a \$5 per thousand charge for each additional 4 pages after 8 in our Direct Mail Publications.**

**All inserts to be delivered 7 days prior to insertion to:
Turley Publications, 24 Water Street, Palmer, MA 01069**

**If you want to get noticed,
place your insert in any one of
our Turley publications... it's an
economical way to reach existing
and potential customers!**



Turley 
Publications, Inc.

www.turley.com

